



Plenary session 3

Pavla Petrová, Ph.D.

10.15.2024

www.idu.cz/en



Ars Electronica Linz 2024

Significant changes

Cultural Heritage

Other CCIs



Ars Electronica Linz 2024



Ars Electronica Linz 2024

The National Recovery and Resilience Plan 2022-2025



**NEXT
GEN
EU**

€806.9 billion

**MAKE IT GREEN
MAKE IT DIGITAL
MAKE IT REAL**

#EUDataCrunch

  European
Commission



Ars Electronica Linz 2024

What are we focusing on
now?

Education and training
activities.

Building trust in
technology.



Ars Electronica Linz 2024



Ars Electronica Linz 2024

Platforms

Cultuurconnect, Belgium

DEN, the Dutch Knowledge Institute for Culture and Digital Transformation, Netherlands

HACNUM, the National Network for Hybrid Arts and Digital Culture, France

TAH - Technology, Art, Humanities - Creative and Innovation Platform , Czech Republic



Ars Electronica Linz 2024

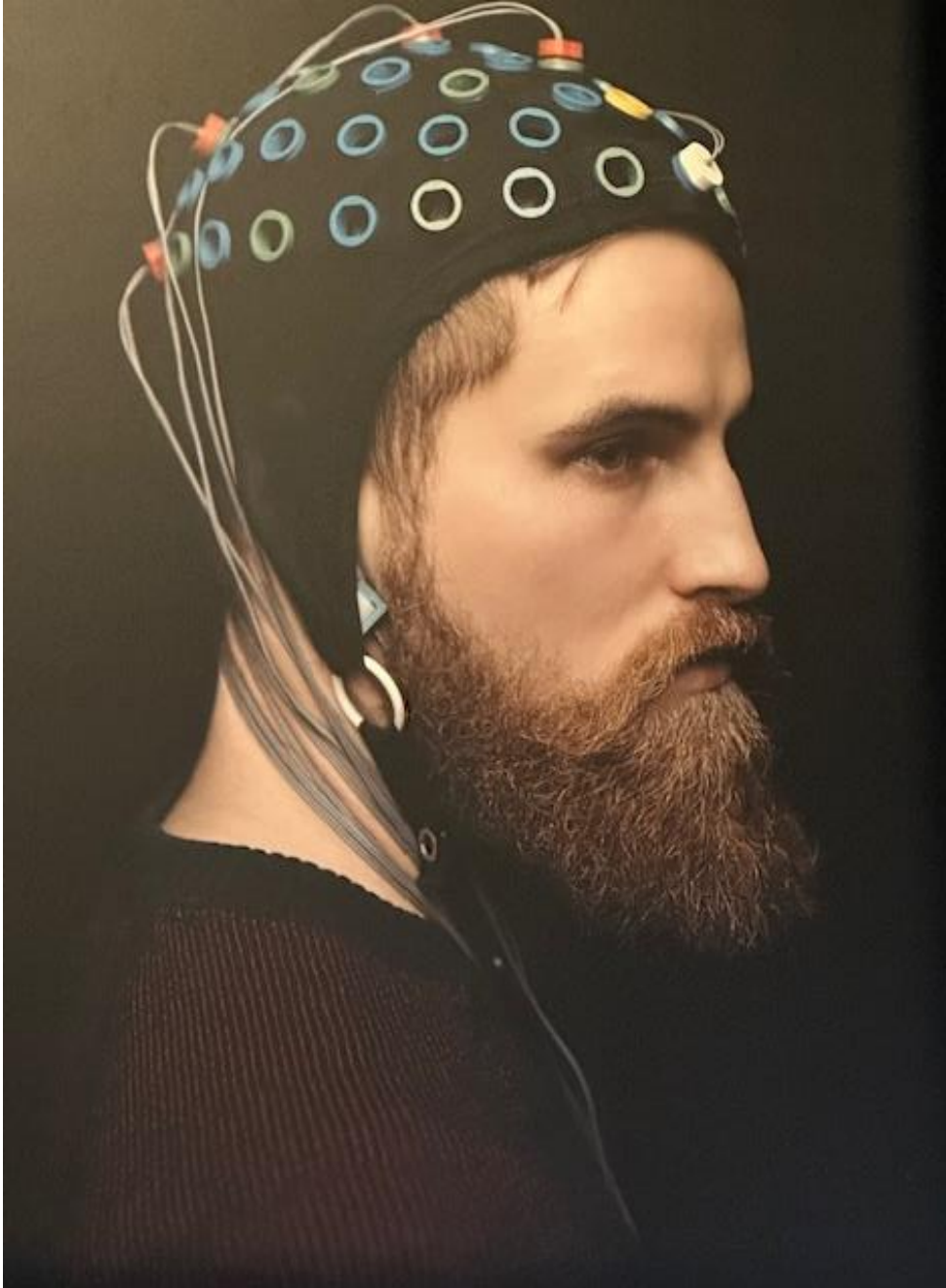
What will the future hold?

Innovative business
models

Importance of democracy
and diversity



Ars Electronica Linz 2024



Ars Electronica Linz 2024

Thank you for your
attention!

Pavla Petrová, Ph.D.

T 00420 602 177 150

E pavla.petrova@idu.cz